

George Jimenez

Senior Full-Stack Software Engineer · Founder of Crealix, an AI video SaaS

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SUMMARY

Senior full-stack software engineer with **7+ years** building products end to end in TypeScript, React, Node.js and Python. I founded **Crealix** and built it alone: an AI video SaaS with **1,800+ users and 60+ paying customers**. I also lead front-end work at Sehma, and was previously a tech lead at Quental.

1,800+ users, built and run solo	60+ paying customers	99.4% success on 800+ renders	900+ videos auto-published
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EXPERIENCE

Founder & Lead Engineer · Crealix May 2026 – Present

Miami, FL · Remote · Launched in May 2026 after a year of development

AI video platform: type an idea, get a finished, narrated and captioned video for TikTok, YouTube and Instagram.

- Grew the product from first commit to **1,800+ users and 60+ paying customers** as the only engineer.
- Designed the video pipeline (Trigger.dev, Remotion on AWS Lambda, Cloudflare R2) with model fallbacks and cost limits across AI providers: **800+ videos rendered at 99.4% success**, up to 20 minutes long.
- Built Stripe and PayPal subscriptions and a **credits ledger** (13,000+ entries) that charges real provider cost and refunds failed jobs automatically.
- Shipped an **MCP server with OAuth 2.1** so Claude, ChatGPT and Cursor users create videos from chat; 30+ accounts connected in three weeks.
- Built **Autopilot**, which writes, produces and publishes video series on a schedule (900+ videos posted).
- Ran growth: **6 languages**, a multilingual SEO engine and server-side ad attribution, bringing cost per paying customer down to **\$11**.

Stack: Next.js 16, React 19, TypeScript, Bun, Hono, PostgreSQL, Prisma, Trigger.dev, Remotion, AWS Lambda, Stripe, OpenRouter, ElevenLabs

Senior Frontend Engineer · Sehma Nov 2024 – Present

Miami, FL · On-site

- Lead front-end development of the company's **web and mobile apps** in React, Next.js and React Native.
- Built a **Storybook component library** on shadcn/ui and Tailwind CSS, and shipped the web app as a PWA.
- Built data-heavy screens with TanStack Query and Table, typed forms and **Cypress** end-to-end tests.

Senior Frontend Engineer

Aug 2023 – Nov 2024

- Built and improved interfaces for client products, including **GLS** (parcel delivery) and **Fesbal** (Spanish Federation of Food Banks), in Vue 3, Next.js and React.
- Structured state and data access with Redux Toolkit and Pinia, with validated forms and Cypress tests.

Technical Team Leader

Apr 2022 – Aug 2023

- Led an engineering team** building web apps on Django REST Framework, NestJS, Next.js and Vue: scoping with stakeholders, planning and code review.
- Built back-end services with Celery and Redis jobs, Solr search, Puppeteer automation and an Algorand blockchain integration, on Docker.
- Set team standards for Git workflow, code review and automated testing (Pytest, Jest, end-to-end).

Software Engineer · University of Camagüey

Sep 2019 – Jan 2022

- Built web, desktop and mobile applications for the university and local companies, from analysis to delivery.

Stack: Django REST Framework, React, Angular, Node.js, Express, PyQt5, Android (Java)

SKILLS

Languages	TypeScript, JavaScript, Python, Java
Frontend	React, Next.js, React Native (Expo), Vue / Nuxt
UI & styling	Tailwind CSS, shadcn/ui, Radix UI, CSS, Sass / SCSS, Bootstrap, Material UI, Ant Design, Chakra UI, Storybook
State	TanStack Query, Zustand, Redux Toolkit
Forms & validation	React Hook Form, TanStack Form, Formik, Conform, Zod
Backend & APIs	Node.js, Bun, Hono, NestJS, Express, Django REST, REST APIs, GraphQL
Data	PostgreSQL, Prisma, Drizzle, Supabase, Redis, MongoDB
CMS	Contentful, Sanity, Strapi
SEO & analytics	Technical SEO, Google Search Console, Google Analytics 4, Core Web Vitals, Lighthouse, Schema.org (JSON-LD), Sitemaps, hreflang
AI & video	LLMs (OpenRouter, Claude, OpenAI, Gemini), fal.ai, MCP servers, Remotion, FFmpeg
Cloud	AWS (Lambda, S3), Vercel, Cloudflare R2, Railway, Trigger.dev, Docker
CI/CD	GitHub Actions, GitLab CI, SonarQube
Payments & auth	Stripe, PayPal, Better Auth, OAuth 2.1
Testing & monitoring	Jest, React Testing Library, Playwright, Cypress, Pytest, Sentry

EDUCATION

B.Eng. in Software Engineering

University of Camagüey "Ignacio Agramonte Loynaz"

2017 – 2021

LANGUAGES

Spanish — Native

English — Professional working proficiency